

exclusive networks.  
on demand.

proofpoint®

- ✓ Do your customers need **greater protection and visibility** for their greatest cybersecurity risk – **People**?
- ✓ Do they need **support** to respond to **cyber attacks in email, web, cloud and social media**?
- ✓ Do you want to offer this as a **complete service**, in one monthly cost with **automatic renewal**?



Multilayered Email Protection

Data loss prevention

Business Continuity

Automated Email Encryption

Advanced Threat Protection

Social Media Account Protection

# How Proofpoint Essentials & Exclusive On Demand protect SMBs

## Product Summary

	0-250 Users	250-1000 Users
<b>Billing Model</b>	<ul style="list-style-type: none"> <li>✓ No Commitment</li> <li>✓ Monthly billing</li> </ul>	<b>NEW</b> <ul style="list-style-type: none"> <li>✓ 1 Year Commitment</li> <li>✓ Monthly/Quarterly/Yearly billing</li> </ul>
<b>Essentials Package</b>	<ul style="list-style-type: none"> <li>✓ Business</li> <li>✓ Advanced</li> <li>✓ Professional</li> </ul>	<b>NEW</b> <ul style="list-style-type: none"> <li>✓ Business</li> <li>✓ Advanced</li> <li>✓ Professional</li> </ul>
<b>Security Awareness</b>	<ul style="list-style-type: none"> <li>✓ PE-SA available</li> </ul>	<b>NEW</b> <ul style="list-style-type: none"> <li>✓ PE-SA Available soon</li> </ul>
<b>Threat Protection Bundle</b>	<ul style="list-style-type: none"> <li>✓ Standard pricing</li> </ul>	<b>NEW</b> <ul style="list-style-type: none"> <li>✓ Reseller enhanced margin</li> </ul>






\*\*\*PSAT (Enterprise Security Awareness Training is available on 250-1000 users outside of X-OD

## What is available from Proofpoint through Exclusive on Demand?

There are three subscriptions available, for each for the two segments (0-250 users and 250-1000 users)

		Business	Advanced	Pro
<b>Core Protection</b>	Anti-Spam/Anti-Virus	✓	✓	✓
	Custom Content Filtering	✓	✓	✓
	Imposter Email Protection	✓	✓	✓
<b>Targeted Attack Protection</b>	URL Defense	✓	✓	✓
	Attachment Defense Reputation	✓	✓	✓
	Attachment Defense Sandboxing			✓
	Social Media Account Protection		✓	✓
<b>Outbound Protection</b>	Outbound Filtering	✓	✓	✓
	Data Loss Prevention	✓	✓	✓
	Email Encryption		✓	✓
<b>Continuity</b>	Emergency Inbox	30 Days	30 Days	30 Days
	Email Spooling	30 Days	30 Days	30 Days
<b>Email Archiving</b>	Exchange and Office 365 Support			✓
	Search and Discovery			✓
	Data Import and Export			✓

## The X-OD Advantage

-  **X-OD as one-stop shop for Proofpoint Essentials and SMB (Up to 1000 users)**
-  **Greater consumption and billing flexibility (Monthly or Quarterly billing available)**
-  **Faster digital provisioning model**
-  **Better renewal tracking and automation**
-  **Cross-sell, Up-sell and Bundle opportunities**

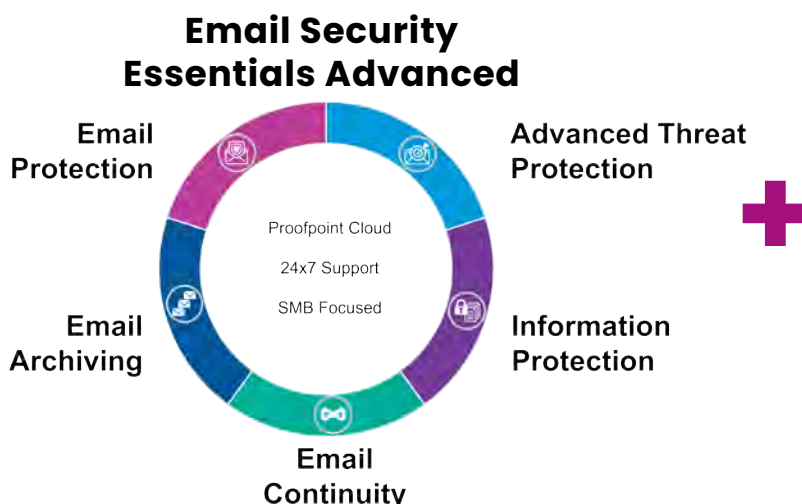
# Introducing the Threat Protection Bundle

## Available on Monthly and Quarterly billing

Today's cyber attacks are increasingly targeting people, with 94% of breaches originating from an attack on a person. No cybersecurity solution is complete without taking people into account.

**Proofpoint Essentials Threat Protection** combines **enterprise class threat protection** with **security awareness training** to provide SMBs with the tools they need to stay safe and alert. Built on the world's most advanced threat intelligence platform, this affordable cloud based solution helps SMBs and resource strained users effectively prevent and defend against today's biggest threats. Proofpoint Essentials Threat Protection was created as a **simple annual** security bundle that allows your customers to save time and energy by managing all security needs and training in **one single interface**

## The Proofpoint Essentials Threat Protection Bundle is:



Security Awareness (PE-SA)	
Threat Intel-Driven via integration	✓
ThreatSim Phishing	✓
Training Modules	45 modules (and growing)
Reporting	Company Training Report Card Campaign History (ThreatSim)
Customization	Training Email Notifications, ThreatSim Teachable Moments
Automatic whitelisting of PE-SA emails	✓
User Management	✓
Multinational Support	✓