

360° Human Factor Security for all Organisations

ThriveDX™



EXCLUSIVE
NETWORKS

MEET THRIVEDX

Relying on firewalls, antivirus software, and secure remote connections is no longer enough. While CISOs and IT Managers have focused on getting the right systems in place, a shift toward those who use the network infrastructure to provide 360° protection is taking place — because anywhere between **85% – 95% of cyberattacks target the human factor**. To change behaviours, companies are increasingly turning to the services of security training experts.

ThriveDX makes it easy for your customers to invest in their people by providing protection where technology ends. The ThriveDX suite of products and services cater to non-technical employees, developers and IT, security teams, executives, and anyone in between. This makes ThriveDX one of the only companies that fully tackles both the cybersecurity skills gap as well as the talent shortage.

CUSTOMER CHALLENGES

- #1 HUMAN FACTOR IS THE WEAKEST LINK IN CYBERSECURITY
- #2 KNOWLEDGE GAPS IN SECURITY PRACTICE ACROSS THE EMPLOYEE BASE
- #3 THE GROWING CYBERSECURITY SKILLS GAPS

360° APPROACH TO THE HUMAN FACTOR IN CYBERSECURITY



MARKET INSIGHTS

SECURITY AWARENESS TRAINING

95%

OF ALL CYBERSECURITY INCIDENTS INVOLVE THE HUMAN-FACTOR
(IBM Cybersecurity Report)

\$10T

THE ESTIMATED COSTS OF CYBER CRIMES TO THE WORLD BY 2025
(Cybersecurity Ventures)

435%

INCREASE IN RANSOMWARE SINCE 2020
(ESI ThoughtLab Research)

APPLICATION SECURITY TRAINING

According to the Cloudflare 2022 Q2 DDoS Report,

84%

OF ALL CYBERATTACKS HAPPEN ON THE APPLICATION LAYER.

API ATTACKS ARE UP A STUNNING **686%**

PRODUCTS, SOLUTIONS & SERVICES

SECURITY AWARENESS TRAINING

- Tailored awareness program
- Real-world attack simulations
- Customizable content library
- On-prem deployment option

APPLICATION SECURITY TRAINING

- Real-world security incidents
- Attack lifecycle
- LMS compatible
- Made for developers by developers

COMPETITORS & ALTERNATIVES

FOR SECURITY AWARENESS TRAINING

KnowBe4
Human error. Conquered.

proofpoint.

SoSafe
Cyber Security Awareness

COFENSE

FOR APPLICATION SECURITY TRAINING

SECURE CODE WARRIOR

SECURITY JOURNEY

Checkmarx

IMMERSIVELABS

THE OPPORTUNITY FOR PARTNERS

Leveraging 15 years of experience in training, ThriveDX's award-winning solutions exist to close the skills gap in cybersecurity through Application Security Training and Security Awareness training.

ThriveDX solutions are available immediately on X-OD, our subscription based OPEX billing initiative.

KEY BENEFITS:

SECURITY AWARENESS TRAINING

- Tailored Attack Simulations Built for the Business
- Optimize Results with Customization
- Flexible Deployment
- Customised Reports

APPLICATION SECURITY TRAINING

- Real World Content
- Scalable Content
- LMS Compatible
- Effective Learning Methodology

OPENING QUESTIONS –PARTNER (APPLICABLE TO BOTH SECURITY AWARENESS TRAINING & APPLICATION SECURITY TRAINING)

DO YOU CURRENTLY SELL CYBERSECURITY AWARENESS SOLUTIONS FOR THE NON-TECHNICAL EMPLOYEE?

YES, WE ALREADY HAVE A SOLUTION IN PLACE

Some if not all partners will already have a solution in place, explain that:

- Our partnership with ThriveDX allows our partners to deliver end to end cybersecurity awareness training
- Invite the partner and colleagues to view a demo
- Tell the partner more about the ThriveDX Value. As well as bringing innovative solutions to your partner, we can further enhance the commercial opportunity with Exclusive Networks value added services.
- Invite the partner and colleagues to a demonstration
- Talk about the benefits of X-OD

NO, WHY SHOULD THEY BE INTERESTED?

- Our partnership with ThriveDX allows our partners to deliver end to end cybersecurity awareness training
- Invite the partner and colleagues to view a demo
- Tell the partner more about the Exclusive Networks Value. As well as bringing experience first networking to your partners, we can further enhance the commercial opportunity with Exclusive Networks' value added services.
- Talk about the benefits of X-OD
- Mention that Exclusive Networks Finance & Leasing service provides simple and flexible finance options that put liquidity back into the channel. We offer multiple payment options and multiple contract options with global availability.
- Mention ThriveDX's Security Awareness Training main USPs:
- Advanced realistic attack simulations – including spear phishing, smishing, and vishing. ThriveDX's security experts will tailor unique advanced attack scenarios to best test the organization's specific risks.

- Fully customizable – content and attack templates are fully customizable, with relevant training per industry, tech stack, employee group, and local languages
- Flexible deployment options – the solution can be hosted on a private cloud or the heightened security of on-premises deployment.

DO YOU CURRENTLY SELL APPLICATION SECURITY AND SECURE CODING TRAINING SOLUTIONS?

THE MOST COMMON ANSWER IS: NO, WE DON'T HAVE A SOLUTION IN PLACE, WHY SHOULD THEY BE INTERESTED?

Mention ThriveDX's Application Security Training main USPs:

- Real-world content in real-time – inspired by real life vulnerabilities, bug bounty write ups and partner contributed scenarios, the training is created in days not months to ensure the most relevant content
- Training For developers, by developers – the training is designed specifically for the way developers like to learn – short sessions of interactive effective storytelling
- Our Content, Your Environment – easily import SCORM compliant content into your LMS for fast integration and deployment
- Visually stunning – Every detail has been meticulously and intentionally designed to ensure a beautiful and engaging learning experience

OPENING QUESTIONS – END USER

- Do your users know what to do when they receive a phishing email?
- Are your developers familiar with the top 10 OWASP vulnerabilities?
- Do your users just ignore their existing training?
- How are you currently delivering cybersecurity training?
- How do you measure the effectiveness of your training?
- When was the last time you changed your provider?
- Do you know where you are exposed to risk within your team?

FOR MORE INFORMATION, VISIT:

Introducing ThriveDX – Exclusive Networks (exclusive-networks.com)

KEY CONTACTS

Julien Cafiero

Global Vendor Business Manager
jcafiero@exclusive-networks.com

Nena Majka

Global Marketing Manager
nmajka@exclusive-networks.com

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